

INFORMATION LITERACY SKILLS DEVELOPMENT

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SCHOLARLY vs. POPULAR vs. TRADE PUBLICATIONS

For more information, see: **Scholarly vs. Trade vs. Popular: Understanding the Differences.**

DIRECTIONS: Below, write the title of each periodical you are evaluating in space below. Evaluate whether it is a popular or scholarly or trade publication using the detailed chart provided or accessed online at the above address. Write, at least, five (5) characteristics which led you to your decision.

Title:	Title:
Scholarly <input type="checkbox"/> Popular <input type="checkbox"/> Trade <input type="checkbox"/>	Scholarly <input type="checkbox"/> Popular <input type="checkbox"/> Trade <input type="checkbox"/>
CHARACTERISTICS	CHARACTERISTICS